



Photographs by Wendy Johnson, Lydia Panas, Glenn Ruga, Paul Schnaittacher

Sponsorship Levels

for photo competition and exhibition

Crisis & Opportunity: Documenting the Global Recession

Global Sponsor

Sponsorship Cost: \$25,000

- Recognized at exhibition reception with opportunity to make remarks & present new product
- 10 VIP reception tickets
- Press release mention
- Logo with link on SDN home page, Sept. '09-March '10
- Logo with link on competition and exhibit web page, Sept. '09-March '10
- Logo with link and recognition in SDN emails that reference competition and/or exhibit
- Logo in exhibition catalog
- Logo on other printed materials (postcard and poster)
- Logo on sponsor plaque at exhibitions

Platinum Sponsor

Sponsorship Cost: \$10,000 or equivalent in advertising

- 6 VIP reception tickets
- Press release mention
- Logo with link on SDN home page, Sept. '09-March '10
- Logo with link on competition and exhibit web page, Sept. '09-March '10
- Logo with link and recognition in SDN emails that reference competition and/or exhibit
- Logo in exhibition catalog
- Logo on other printed materials (postcard and poster)
- Logo on sponsor plaque at exhibitions

Gold Sponsor

Sponsorship Cost: \$5,000 or equivalent in advertising

- 4 VIP reception tickets
- Press release mention
- Logo with link on SDN home page, Sept. '09-March '10
- Logo with link on competition and exhibit web page, Sept. '09-March '10
- Logo with link and recognition in SDN emails that reference competition and/or exhibit
- Logo in exhibition catalog
- Logo on other printed materials (postcard and poster)
- Logo on sponsor plaque at exhibitions

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Suite 403
Lowell, MA 01852
T 978 | 453 | 2139
F 978 | 452 | 1345
info@socialdocumentary.net

Sponsorship Contact:

Maria Judge
617 | 320 | 9211
maria@socialdocumentary.net

NGO Partner:

Center for Economic and
Social Rights. www.cesr.org

Silver Sponsor

Sponsorship Cost: \$2,500 or equivalent in advertising

- 2 VIP reception tickets
- Press release mention
- Logo on SDN home page, Sept. '09-March '10
- Logo on competition and exhibit web page, Sept. '09-March '10
- Logo and recognition in SDN emails that reference competition and exhibit
- Logo in exhibition catalog
- Logo on other printed materials (postcard and poster)
- Logo on sponsor plaque at exhibitions

In-Kind Sponsor

Sponsorship Cost: Service donation or promote competition and exhibit in website and newsletters

- Logo with link on competition and exhibit web page, Sept. '09-March '10
- Logo with link and recognition in SDN emails that reference competition and exhibit

Depending on level of sponsorship

- Logo in exhibition catalog
- Logo on other printed materials (postcard and poster)

Association/NGO Sponsor

Sponsorship Cost: Promote competition and exhibit in website and newsletters

- Logo with link on competition and exhibit web page, Sept. '09-March '10
- Logo with link and recognition in SDN emails that reference competition and exhibit

Depending on level of sponsorship

- Logo in exhibition catalog
- Logo on other printed materials (postcard and poster)

Logo size and position commensurate with sponsorship level.

Media sponsor contribution to be valued at normal posted rate of advertising.